Bargaining via the Weber-Fechner law

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Outline

- Concept of Pareto optimality
- Bargaining
- Nash general solution
- Weber-Fechner (WF) law in bargaining

$$\begin{cases} u_1(x_1, x_2) \to max \\ u_2(x_1, x_2) \to max \\ (x_1, x_2) \in D \end{cases}$$

How can one define reasonably simultaneous maximization of two functions.

$$\begin{cases} u_1(x_1, x_2) \to max \\ u_2(x_1, x_2) \to max \\ (x_1, x_2) \in D \end{cases}$$

Pareto-optimal (PO)

$$(\hat{x}_1, \hat{x}_2) \ is \ PO \Leftrightarrow \left[\nexists (x_1, x_2) \ s. \ t. \begin{cases} u_1(x_1, x_2) > u_1(\hat{x}_1, \hat{x}_2) \\ u_2(x_1, x_2) \geq u_2(\hat{x}_1, \hat{x}_2) \end{cases} \ or \ \begin{cases} u_1(x_1, x_2) \geq u_1(\hat{x}_1, \hat{x}_2) \\ u_2(x_1, x_2) \geq u_2(\hat{x}_1, \hat{x}_2) \end{cases} \right]$$

Pareto-optimal (PO)

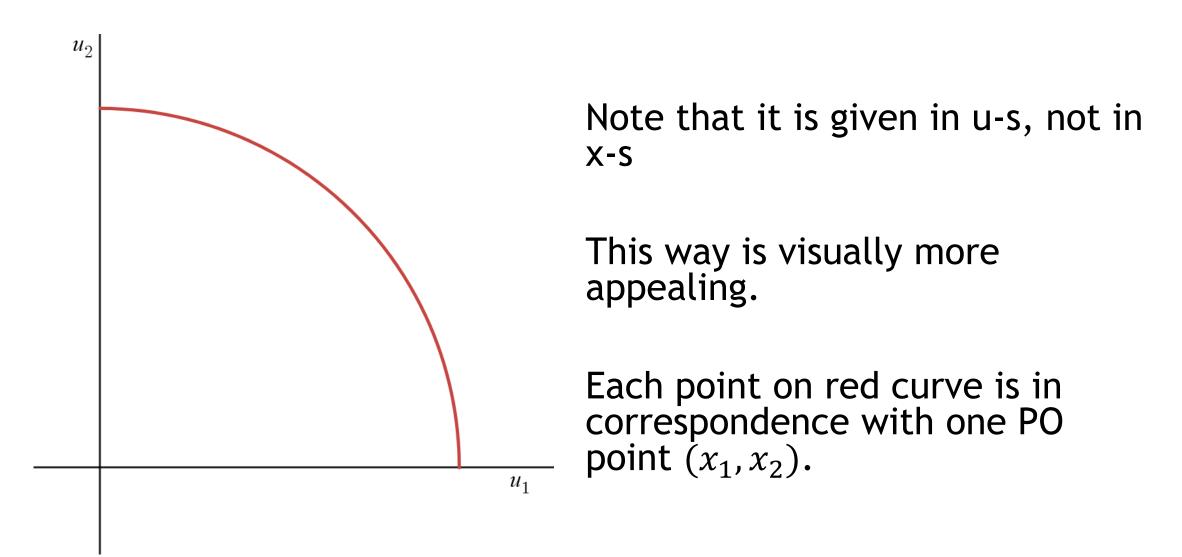
$$(\hat{x}_1, \hat{x}_2) \text{ is PO} \Leftrightarrow \left[\nexists (x_1, x_2) \text{ s. t.} \begin{cases} u_1(x_1, x_2) > u_1(\hat{x}_1, \hat{x}_2) \\ u_2(x_1, x_2) \geq u_2(\hat{x}_1, \hat{x}_2) \end{cases} \text{ or.} \begin{cases} u_1(x_1, x_2) \geq u_1(\hat{x}_1, \hat{x}_2) \\ u_2(x_1, x_2) \geq u_2(\hat{x}_1, \hat{x}_2) \end{cases} \right]$$

In words, the point is PO if there we cannot make better in one goal without losing in the other.

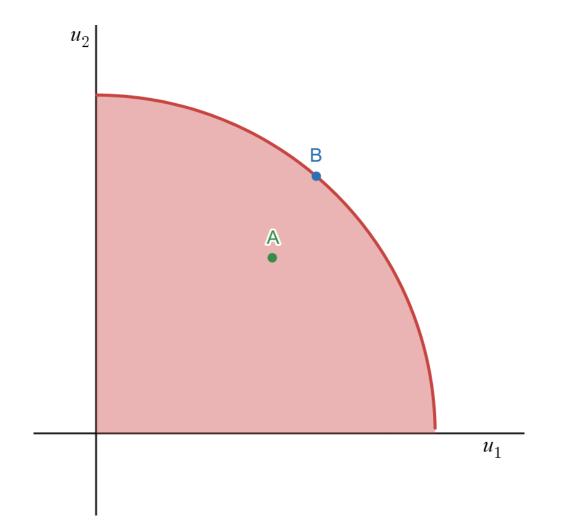
All PO points constitute Pareto-optimal frontier (PF)

- Limited resources (bounded domain (D))
- Two or more conflicting; quantifiable goals (i.e. two or more objective functions)
- (Generally) two or more variables

A typical Pareto-frontier



A typical Pareto-frontier



No values of objective functions are feasible out of the shaded region.

It is reasonable to expect that B > A

Pareto-frontier

Typically PF is drawn by solving the following problem for all feasible c-s.

$$\begin{cases} u_1(x_1, x_2) \to max \\ u_2(x_1, x_2) = c \\ (x_1, x_2) \in D \end{cases}$$

Was initially proposed by Vilfredo Pareto for income distribution study.

It has, however, found uses in many fields.

- General microeconomics
- Political negotiations and social choice situations.
- Game theory
- Any multi-objective optimization problem.
- Bargaining

Bargaining

- Two players
- Negotiate on fair division of given amount
- If they come to any agreement, the split follows
- If they fail to agree, they both takes "defection point" money.

$$(d = (d_1, d_2) = (\overline{u}_1, \overline{u}_2))$$

Bargaining

Each player has its utility function based on the money each gets.

Generally

- $u_1(x_1, x_2); u_2(x_1, x_2)$
- $x_2 = A x_1$;
- $x_1; x_2 \ge 0$
- No agreement \Rightarrow d = (d_1, d_2)
- S domain of values of utility functions.

Bargaining solution

Bargaining solution is and algorithm ψ such that

$$\psi(S,d) \in S$$

The solution is deemed to be "good" if

$$\psi(S,d) \in PF$$

Nash axioms

• Symmetry (S)

if
$$(S, d)$$
 is symmetric, then $\psi_1(S, d) = \psi_2(S, d)$

• Scale transformation invariance (SI)

For any
$$a > 0, b$$
;

$$\psi(aS + b, ad + b) = a\psi(S, d) + b$$

Nash axioms

Pareto optimality (PO)

$$\psi(S,d) \in PF$$

• Independence of irrelevant alternatives (IIA)

If $S \subset T$ and $\psi(T,d) \in S$, then $\psi(T,d) = \psi(S,d)$

Nash solution

Nash solution

$$\begin{cases} (u_1 - d_1)(u_2 - d_2) \to max \\ (u_1, u_2) \in PF \end{cases}$$

Nash non-symmetric solution

$$\begin{cases} (u_1 - d_1)^{w_1} (u_2 - d_2)^{w_2} \to max \\ (u_1, u_2) \in PF \end{cases}$$

Weber-Fechner law

Weber-Fechner's law is prominent result of psychophysics.

In simple terms - the change of stimuli to be perceived it must be significant (proportional to initial stimulus).

Weber-Fechner law

Weber's law (1834)

$$\frac{|\Delta S|}{S} \ge k$$

Fechner's addition (1860) - k is different for each individual and for different physical quantities.

$$\begin{cases} u_1 \to max \\ |f_1(u_1 + \Delta u_1) - f_1(u_1)| \\ \hline f_1(u_1) \\ |f_2(u_1 + \Delta u_1) - f_2(u_1)| \\ \hline f_2(u_1) \\ u_2 = h(u_1) \Leftrightarrow (u_1, u_2) \in PF \\ d = (0, 0) \end{cases}$$

A simple version would be $(f_1(u_1) = u_1, f_2(\cdot) = h(\cdot))$

$$\begin{cases} u_1 \to max \\ \frac{|\Delta u_1|}{u_1} \ge k_1 \\ \frac{|h(u_1 + \Delta u_1) - h(u_1)|}{h(u_1)} \le k_2 \\ u_2 = h(u_1) \Leftrightarrow (u_1, u_2) \in PF \\ d = (0, 0) \end{cases}$$

For the I player (*)

$$\begin{cases} u_{1} \to max \\ \frac{|\Delta u_{1}|}{u_{1}} \ge k_{1} \\ \frac{|h(u_{1} + \Delta u_{1}) - h(u_{1})|}{h(u_{1})} \le k_{2} \\ u_{2} = h(u_{1}) \Leftrightarrow (u_{1}, u_{2}) \in PF \\ d = (0, 0) \end{cases}$$

For the II player (with $g = h^{-1}$) (**)

$$\begin{cases} u_2 \to max \\ \frac{|\Delta u_2|}{u_1} \ge k_1 \\ \frac{|h(u_1 + \Delta u_1) - h(u_1)|}{h(u_1)} \le k_2 \\ u_2 = h(u_1) \Leftrightarrow (u_1, u_2) \in PF \\ d = (0, 0) \end{cases}$$

Linear approximation (is reasonable when k-s are small)

$$\begin{cases} u_1 \to max \\ \frac{du_1}{u_1} \ge k_1 \\ \frac{|h'(u_1)|du_1}{h(u_1)} \le k_2 \\ u_2 = h(u_1) \Leftrightarrow (u_1, u_2) \in PF \\ d = (0,0) \end{cases}$$

Theorem:

1) If $h(\cdot)$ is decreasing and concave function. And $k_1 = k_2$ are enough small (\rightarrow 0), then (*;**) solution coincides with Nash solution.

2) If $k_1 \neq k_2$; $\frac{k_1}{k_2} = c$ and k_1 ; $k_2 \to 0$; then (*;**) solution coincides with non-symmetric Nash solution.

In general solving (*,**) for non-small Weber constants means defining 2 overlapping intervals

$$[u_1^*, u_1^* + \Delta u_1^*]; [u_2^*, u_2^* + \Delta u_2^*]$$

It can be shown, that

$$h(u_1^* + \Delta u_1^*) < u_2^* < h(u_1^*)$$

 $g(u_2^* + \Delta u_2^*) < u_1^* < g(u_2^*)$

Bargaining problem with WF law

• So in some sense Nash solution can be interpreted as a special case of Weber's solution.

• And choosing to concede (i.e. not to commit the last step), open way to iterative procedure.

- Two player: I and II.
- Amount of money to divide: X\$.
- I player is the **proposer**, i.e. he proposes a split $(0 \le x \le X)$

$$[\underline{x}; \underline{X-x}]$$

• II player either agrees or disagrees to split, in which case they both get nothing.

- I has continuum of options: $x \in [0, X]$
- II has only two options: accept or reject.
- Nash sub-game perfect equilibrium states, that *any non-zero choice should be accepted* by II. So, I won't have incentive to propose anything larger than smallest possible amount.
- However, there is huge body of evidence that proposers tend to be more inclined to propose split close to $x = \frac{X}{2}$ ("fair splits"). And responders tend to reject small enough ("unfair") splits.

So here, roles are assigned to each player. And these roles are not switched.

In that, we assume that the last step can still be taken.

i.e.

$$h(u_1^* + \Delta u_1^*)$$

Is what should be chosen.

For a specific form of utility (namely Bernoulli logarithmic utility) most of empirical finding can be addressed.

$$u_i = \ln(x_i + \gamma_i)$$

With γ_i being initial wealth.

We were able to show that

•
$$\overline{x}_1 > \frac{x}{2}$$

- In symmetric case, the richer the agents the fairer is their split
- In non-symmetric case, richer agent can behave both like greedy person and philanthropist.

Thank you